

Ratan Samal & Manohar Samal

An upsurge in the number of education technology companies and education consultancies in India has led to numerous amounts of services that are provided by such entities. Students not only have the possibility of availing coaching and counselling services but also have the possibility of availing services related to applications to foreign universities such as preparatory courses, guidance in preparation of curriculum vitae, guidance in preparation of statements of purpose, interview preparation, planning of finances, sponsorships and visas. Due to the massive potential of such education consultancies in attracting students, several foreign Universities enter into a Contract with such education consultancies wherein it is agreed between the parties that the education consultancies would pitch the respective University's name along with suitability and guide the respective pool of students with the application process and in case of successful application and enrolment of such.....